

# MEMBERSHIP SURVEY 2015

## INTRODUCTION

The fellowship in UK has been conducting surveys of the membership every 5 years since 1972.

The main purpose is ascertain whether the resources of the Fellowship are being used to the greatest benefit in carrying the message to the still suffering alcoholic.

I have borrowed – (with permission), some information from these surveys from AA archives and records and hope this document will provide the reader with a better understanding of how AA in the UK is looking at present.

## KEY INFORMATION

Over the past 5 years (2010 -2015) an increasing number of people made their first contact via the AA website.

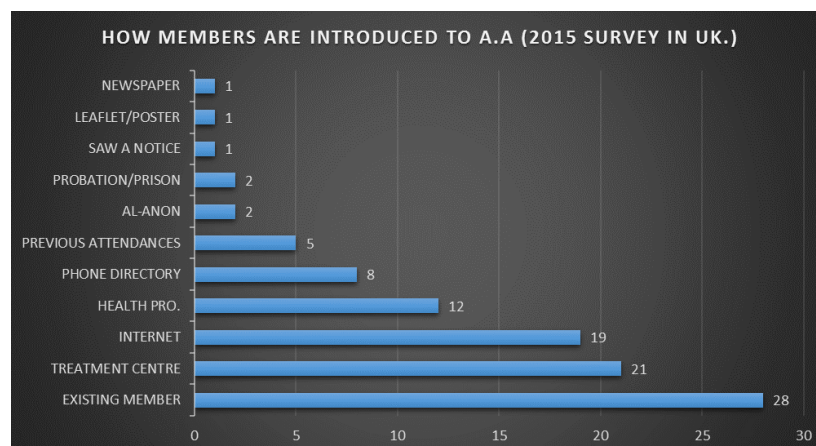
The ratio of 60% male and 40% female remains unchanged over the past 10 years.

The most recent survey data re-emphasised that regular attendance at meetings as well as having a home group is important in achieving and maintaining sobriety.

Membership in UK at the end of 2016 is estimated to be somewhere between 33,000 and 40,000.

It is estimated that in UK there are over 3 million individual attendances at Alcoholics Anonymous meetings per annum.

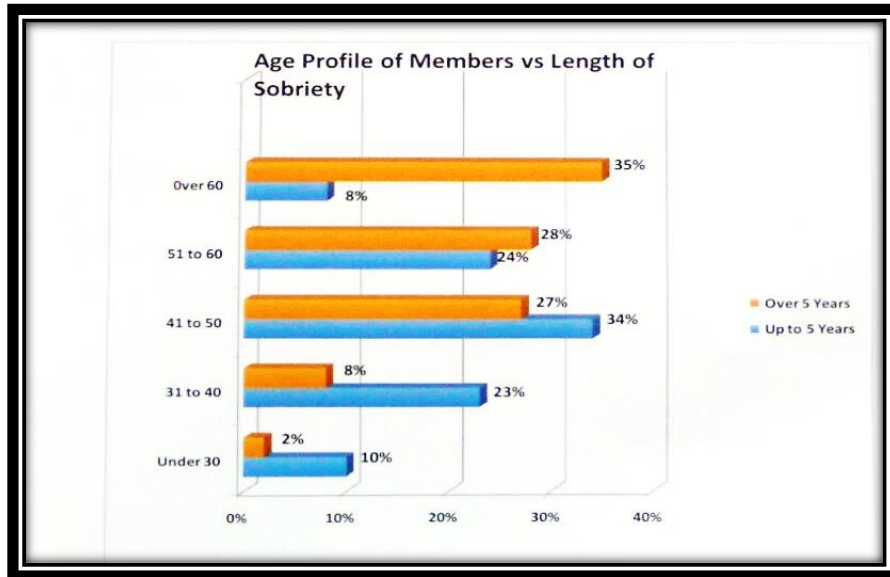
## INTRODUCTION TO ALCOHOLICS ANONYMOUS



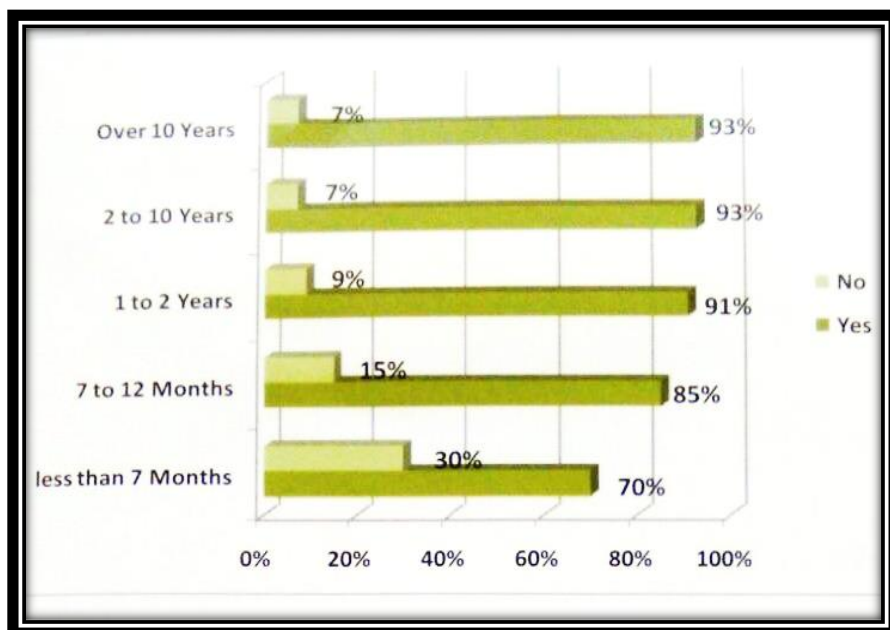
Looking at this chart showing the way more recent members have found AA it is interesting to note that a significant number came via web site information.

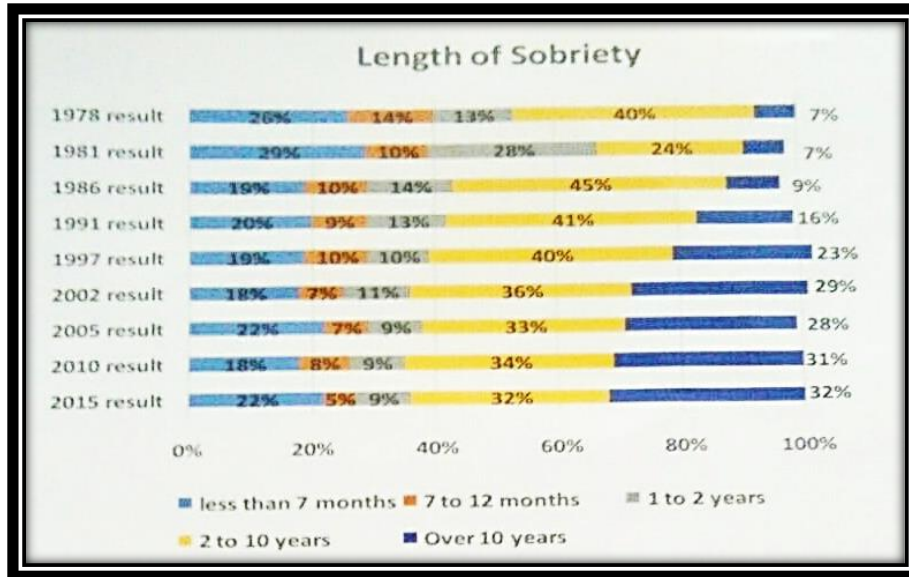
## MEMBERSHIP SURVEY OF AA IN UK FOR 2015

The chart below illustrates that A.A. is attracting an increasingly younger membership. 33% of members with less than 5 years of sobriety are under the age of 40 years.



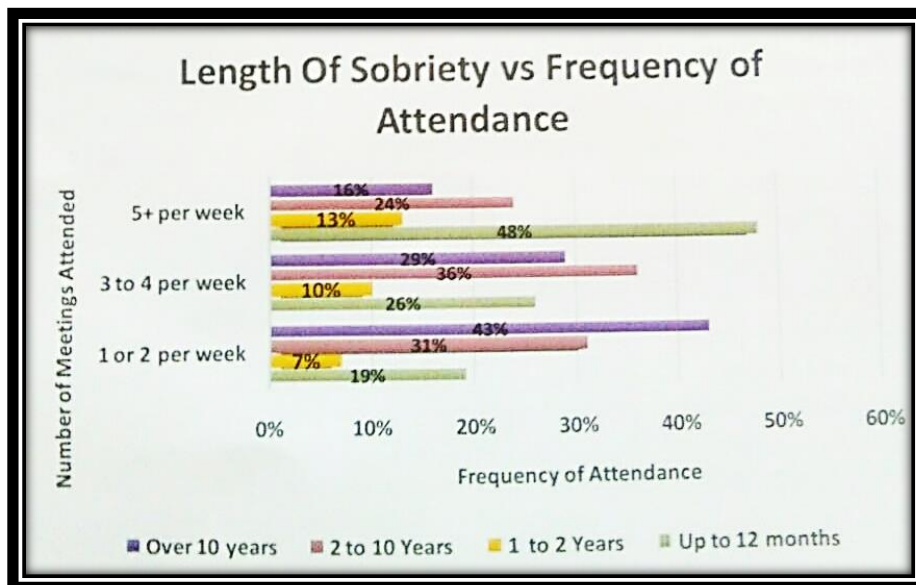
This chart (below), illustrates the importance of having a HOME GROUP to achieving and maintaining sobriety



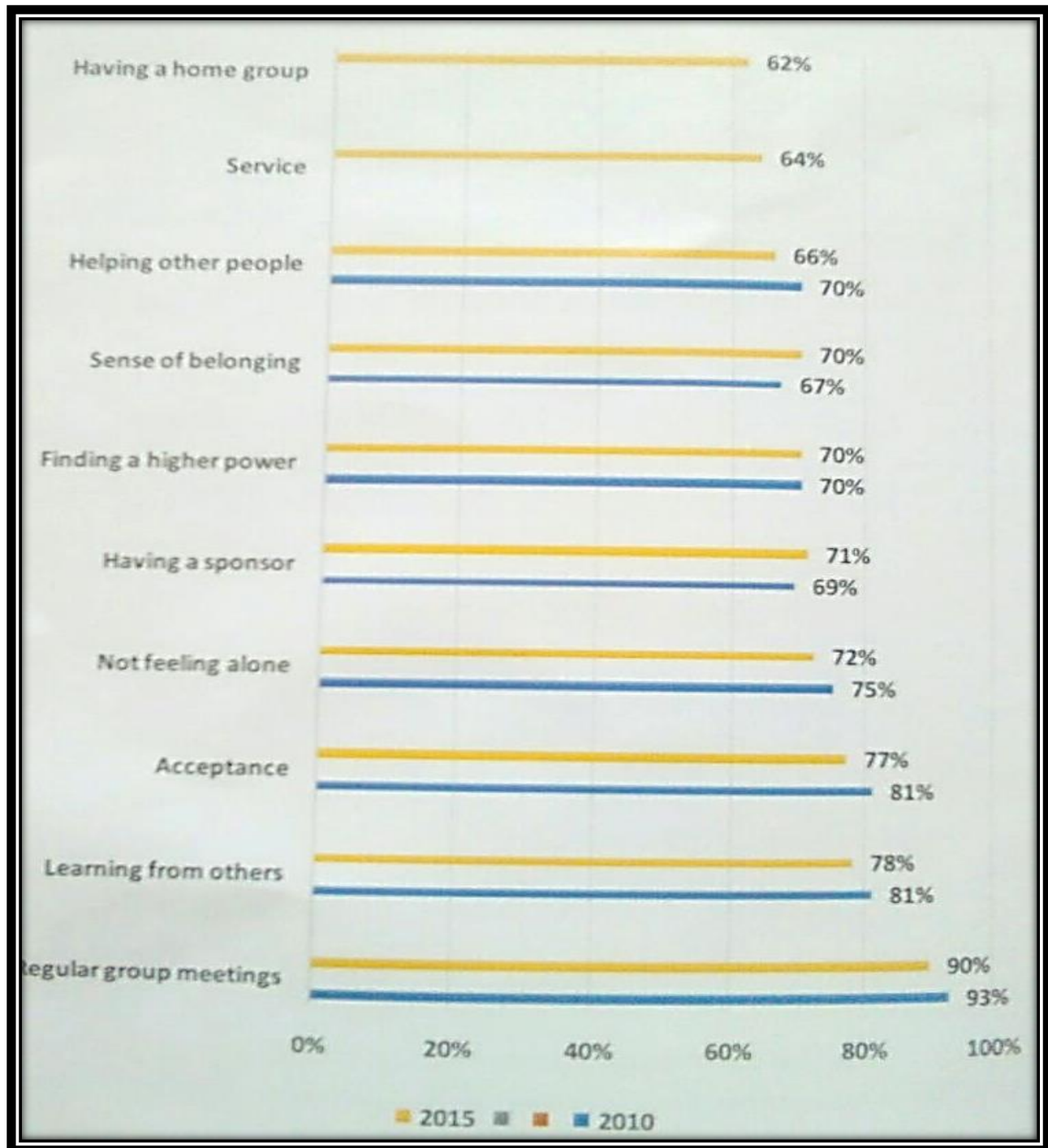


It can be seen that 64% of members said they had been sober for at least 2 years.

22% of members said they have been sober for less than 6 months.



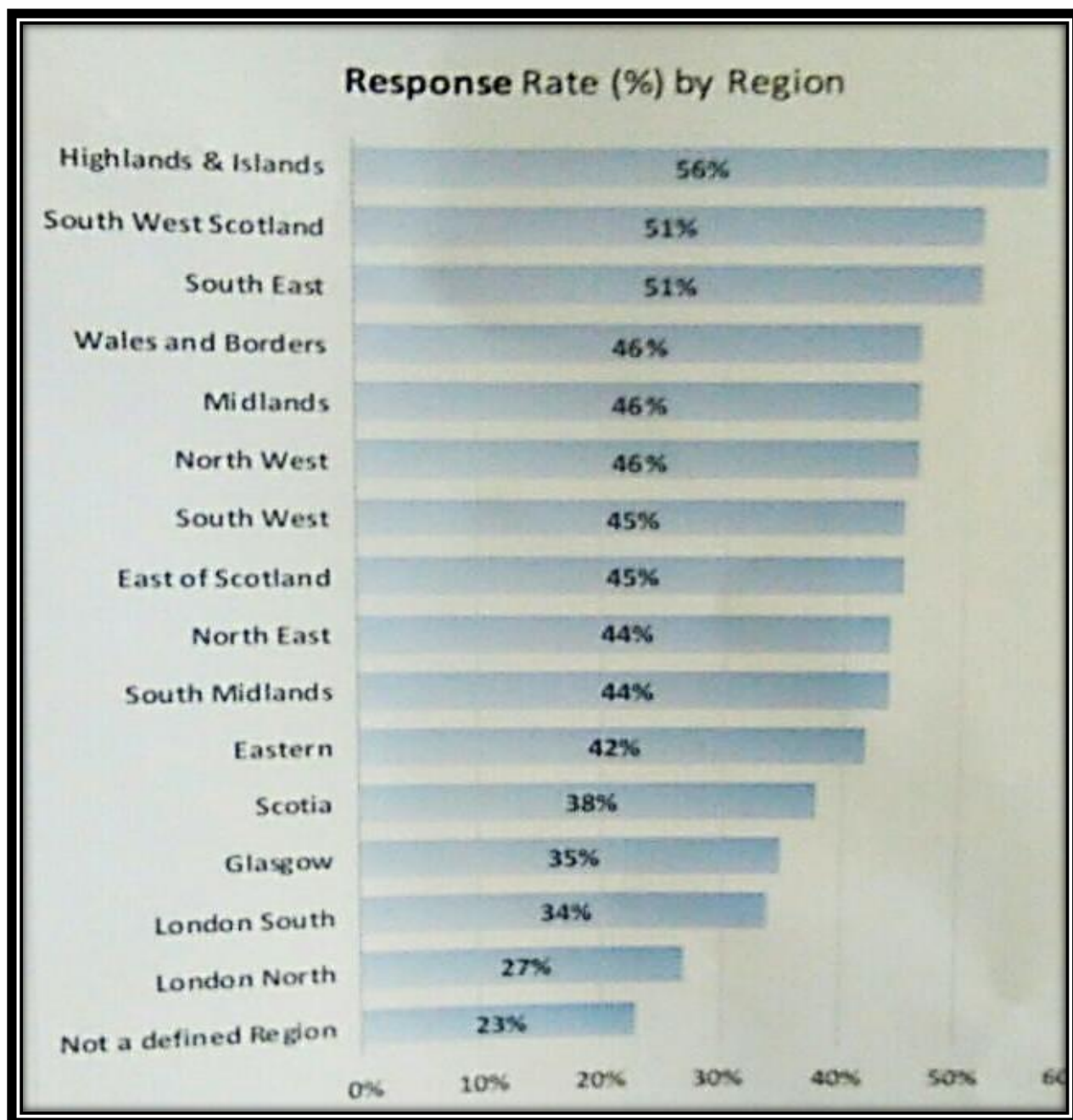
This chart above illustrates the importance of frequent attendance at AA meetings, especially during early recovery.



Here, the members were asked the following question:

***What aspects of attending Alcoholics Anonymous do you feel have significantly helped your recovery?***

As can be seen, high on the list was attending meetings regularly.



This final chart shows the response from groups in the various regions of UK.

According to my research, the responses from groups varied widely, and the 2015 survey it noted that there were similarities to the responses in 2005 and 2010.

The Highlands and Islands (my home territory incidentally) were congratulated for providing once again for giving a 56% response rate. Similarly, the South West and South East regions of Scotland are to be congratulated for achieving over 50% response rates.